



Dr. Kevin Burgoon
Nutritionist

SUBJECT: New PRELUDE™ Pig Starter Program

The HONOR® Show Chow® showpig starter program consisting of First Wean One, Showpig Starter, and Showpig Prep has been a great success. Show pig breeders across the country have come to rely on HONOR® Show Chow® to provide the utmost in young show pig nutrition. That program has our customers well, but we are always looking to improve our products.

In the past few months we have been developing and testing a new show pig starter program. The new HONOR® Show Chow® PRELUDE™ pig starter program positions us as the leader in nutritional technology for young show pigs. The PRELUDE™ pig starter program was successfully tested with leading show pig breeders in TX, IA, OH, IN, and CA. These breeders found PRELUDE™ to be extremely palatable while producing phenomenal feed intakes, rapid growth, and excellent bloom and muscle development.

There are two new PRELUDE™ pig starters:

1. **PRELUDE™ 209** is a very complex and nutrient dense product that will replace First Wean One. First Wean One will be available until December 31, 2009.
 - PRELUDE™ 209 is designed for pigs weighing about 12 to 35 lbs
2. **PRELUDE™ 409** is an extremely palatable product that will replace Showpig Starter and Showpig Prep.
 - PRELUDE 409 is designed for pigs weighing about 25 to 50 lbs.

However, both products can be fed to pigs weighing more than these weight ranges.

If you have questions or comments, please do not hesitate to contact me.