

# Application for 2011 Honor® Show Chow® Top Performers Award

This program is subject to change or terminate without prior notice.



Only one award per application.

Show Ring rewards only: Rate of gain does not qualify.  
Awards apply for Show Ring wins only.

NAME \_\_\_\_\_ BIRTHDAY \_\_\_\_\_ Month/Day/Year \_\_\_\_\_

ADDRESS (NO P.O. BOXES) \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

HOME PHONE (Include area code) \_\_\_\_\_ CELL PHONE (Include area code) \_\_\_\_\_

E-MAIL (Please print clearly and in all CAPS!) \_\_\_\_\_

PARENT/GUARDIAN (Name) \_\_\_\_\_

FFA OR 4-H ORGANIZATION \_\_\_\_\_

ADULT LEADER \_\_\_\_\_

PRODUCT CODE # \_\_\_\_\_ HONOR® SHOW CHOW® PRODUCT NAME \_\_\_\_\_

DATE FEEDING BEGAN \_\_\_\_\_ Lbs. FED \_\_\_\_\_

PURCHASED FROM PURINA MILLS DEALERSHIP \_\_\_\_\_ LOCATION \_\_\_\_\_

NAME OF SHOW \_\_\_\_\_

LOCATION OF SHOW (City / State) \_\_\_\_\_ Date of Show (mm / dd / yy) \_\_\_\_\_

ANIMAL BREED (ie. Southdown not market lamb) \_\_\_\_\_

View Rules at: [www.HonorShowChow.com](http://www.HonorShowChow.com)

Classification (Check One):

- National  State  District/Regional  Local/County

### Market Animal Award Won

- Grand Champion  
 Reserve Grand Champion  
 Breed Champion  
 Best in Show (Rabbit Only)

### Market Animal:

- Steer  Barrow  
 Market Lamb  Market Hog  
 Goat  Broiler  
 Meat Goat  Turkey  
 Wether  Rabbit  
 Other \_\_\_\_\_

### OR

### Breeding Animal Award Won

NOTE: Minimum 10 animals / pens in class to qualify for awards

- Supreme Champion  
 Reserve Supreme Champion  
 Breed Champion

### Breeding Animal:

- Heifer  Gilt  
 Ewe  Goat  
 Ram  Doe  
 Other \_\_\_\_\_

## CUSTOMIZE YOUR AWARD TO YOUR WIN

You can embroider your jacket for only \$45.00 or engrave your belt buckle for only \$1.10 per letter.  
Payment by credit card only.

Embroidery or engraving includes the award won, show and year. Please provide the following information for the processing of your customizing. Prices are subject to change without notice.

- Jacket Back \$45.00  Belt Buckle \$1.10 per letter

Add name to Jacket front PRINT NAME (\$10.00 fee)

REQUIRED • Submit a FAX Number or E-mail Address to have your layout sent to. To ensure delivery by e-mail, set orders@pinpointus.com as a safe sender or check your spam.

CREDIT CARD TYPE  Visa  Master Card  American Express  Discover

NAME ON CREDIT CARD \_\_\_\_\_

CREDIT CARD NUMBER \_\_\_\_\_

EXPIRATION DATE \_\_\_\_\_ SECURITY CODE (AMEX - 4 digits on front of card above the card number located far right. VISA/MC/DISC - 3 digit code inside signature bar located far right.)



DEALER MUST COMPLETE THIS SECTION IN ORDER FOR APPLICANT TO RECEIVE AWARD

PURINA MILLS DEALER \_\_\_\_\_

PRINT DEALER CONTACT **REQUIRED** \_\_\_\_\_

DEALER ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE (Include area code) \_\_\_\_\_ FAX (Include area code) \_\_\_\_\_

E-MAIL (Please print clearly!) \_\_\_\_\_

SIGNATURE OF PURINA MILLS DEALER **REQUIRED** \_\_\_\_\_ DATE \_\_\_\_\_

PM DISTRICT NUMBER \_\_\_\_\_

DIVISION \_\_\_\_\_

PRINT NAME OF PURINA MILLS DEALER ACCT. MGR OR RETAIL SPECIALIST \_\_\_\_\_

The submitted information is accurate and correct. In consideration for this Award Application being considered and accepted by Land O' Lakes Purina Feed, LLC for the Award Jacket, Belt Buckle or Honor® Show Chow® Feed Rewards Program points certificate, I hereby authorize Land O' Lakes Purina Feed to publish my name, photographs or videos of me and my property and all material I furnish until revoked by me in writing. Revocation shall not affect any material previously prepared. (Attach color photograph).

SIGNATURE OF APPLICANT \_\_\_\_\_ DATE \_\_\_\_\_

SIGNATURE OF ADULT LEADER \_\_\_\_\_ DATE \_\_\_\_\_

## SELECT YOUR AWARD

Additional Award Information at: [www.HonorShowChow.com](http://www.HonorShowChow.com)

This is my **FIRST WIN** for 2011. Please send me:

For **NATIONAL & STATE** winners only (Select One Item Only):

- Navy Softshell Jacket  
*Tailored Fit*  
 (Please mark size)  
 Mens  XS  S  M  L  XL  
 2XL  3XL  4XL  
 Talls  XLT  2XLT  3XLT  
 Ladies  XS  S  M  L  XL  
 2XL  3XL  4XL  
 Youth  XS  S  M  L  XL



- Honor® Show Chow® Belt Buckle  
 This is the buckle that will be received without personalization.



For **LOCAL | COUNTY | DISTRICT & REGIONAL** winners only:



- Navy Clipper Jacket (Please mark size)  
 Adult  XS  S  M  L  XL  
 2XL  3XL  
 Youth  S  M  L  XL

- This is my **SECOND WIN** for 2011 (Select One Item Only):  
 Please send me:  Animal Brush  Feed Scoops  Multi-Tool  Hat (Khaki)  Hat (Pink)

# 2011 Honor® Show Chow® Top Performers Qualifying Feed Chart



This program is subject to change or terminate without prior notice. Products and availability may vary by region. Check with your Land O' Lakes Purina Feed representative for availability

## Minimum amounts of Honor® Show Chow® Feeds to qualify for Honor® Show Chow® Top Performers Award Program

	RABBIT CHOW®	TURKEY / BROILER	GOAT CHOW® or SHOW GOAT	SHOW LAMB	SHOW PIG	SHOW CALF	SHOW CATTLE
Complete Feeds	100 lbs.	100 lbs.	200 lbs.	200 lbs.	400 lbs.	2500 lbs.	2500 lbs.
Grand 4-T Fyer®					100 lbs.		
Showpig Base							
Grand Lamb Mixer			100 lbs.			500 lbs.	
Purina Difference™ Icons	3	3	6	6	6	10	10

## TOP PERFORMER CHECKLIST

I am ready to receive my Top Performer award! I have:

- Completely filled out my application. **(NO P.O. BOXES)**
- Included a clear, **color**, 5" x 7" photograph of myself with my winning animal at the show, with the appropriate show signage in the background. **(Must be original photo, no copies.)**
- I have included my Original Purina Difference™ Icons. (No copies. See above for minimum Purina Difference™ Icons.)**

Once you have completed these steps, please send to:

**Program Headquarters**  
**911 North Broadway Ave.**  
**Oklahoma City, OK 73102**

Your submitted photograph will be posted on our website at [www.HonorShowChow.com](http://www.HonorShowChow.com). Please allow 6-8 weeks from time of submittal for award processing and to view your photograph on the website. **An e-mail confirmation will be sent once application is received and once order has been shipped.** We strongly suggest that you keep a copy of all documents and photos submitted in the event that your application is lost in the mail. **For faster service and return of your award we suggest that you, personally, mail in your application.**

You can track your order online by going to: [www.TrackShowOrders.com](http://www.TrackShowOrders.com)  
 Have a question about your order? Please call 1-877-204-6667 for assistance.

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### Sample of Purina Difference™ Icon

**PURINA DIFFERENCE™**  
**Rewards Program**

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**Join the Purina Difference™ Rewards Program**  
 at [purinamills.com/rewards](http://purinamills.com/rewards) and receive  
 coupons, E-newsletters, information on  
 contests, promotions and more!