

Application for 2012 Honor® Show Chow® Top Performers Award

This program is subject to change or terminate without prior notice.



Only one award per application.
Show Ring rewards only: Rate of gain does not qualify.
Awards apply for Show Ring wins only.

NAME _____ BIRTHDAY _____ Month/Day/Year _____

ADDRESS (NO P.O. BOXES) _____

CITY _____ STATE _____ ZIP _____

HOME PHONE (Include area code) _____ CELL PHONE (Include area code) _____

E-MAIL (Please print clearly and in all CAPS!) _____

PARENT/GUARDIAN (Name) _____

FFA OR 4-H ORGANIZATION _____

ADULT LEADER _____

PRODUCT CODE # _____ HONOR® SHOW CHOW® PRODUCT NAME _____

DATE FEEDING BEGAN _____ Lbs. FED _____

PURCHASED FROM PURINA MILLS DEALERSHIP _____ LOCATION _____

NAME OF SHOW _____

LOCATION OF SHOW (City / State) _____ Date of Show (mm / dd / yy) _____

ANIMAL BREED (ie. Southdown not market lamb) _____

View Rules at: www.HonorShowChow.com

Classification (Check One):

- National State District/Regional Local/County

Market Animal Award Won

- Grand Champion
 Reserve Grand Champion
 Breed Champion
 Best in Show (Rabbit Only)

Market Animal:

- Steer Barrow
 Market Lamb Market Hog
 Goat Broiler
 Meat Goat Turkey
 Wether Rabbit
 Other _____

OR

Breeding Animal Award Won

NOTE: Minimum 10 animals / pens in class to qualify for awards

- Supreme Champion
 Reserve Supreme Champion
 Breed Champion

Breeding Animal:

- Heifer Gilt
 Ewe Goat
 Ram Doe
 Other _____

CUSTOMIZE YOUR AWARD TO YOUR WIN

You can embroider your jacket for only \$45.00 or engrave your belt buckle for only \$1.10 per letter.
Payment by credit card only.

Embroidery or engraving includes the award won, show and year. Please provide the following information for the processing of your customizing. Prices are subject to change without notice.

- Jacket Back \$45.00 Belt Buckle \$1.10 per letter

- Add name to Jacket front PRINT NAME (\$10.00 fee) _____

REQUIRED • Submit a FAX Number or E-mail Address to have your layout sent to. To ensure delivery by e-mail, set orders@pinpointus.com as a safe sender or check your spam.

- CREDIT CARD TYPE Visa Master Card American Express Discover

NAME ON CREDIT CARD _____

CREDIT CARD NUMBER _____

EXPIRATION DATE _____ SECURITY CODE (AMEX - 4 digits on front of card above the card number located far right. VISA/MC/DISC - 3 digit code inside signature bar located far right.) _____



DEALER MUST COMPLETE THIS SECTION IN ORDER FOR APPLICANT TO RECEIVE AWARD

PURINA MILLS DEALER _____

PRINT DEALER CONTACT **REQUIRED** _____

DEALER ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE (Include area code) _____ FAX (Include area code) _____

E-MAIL (Please print clearly!) _____

SIGNATURE OF PURINA MILLS DEALER **REQUIRED** _____ DATE _____

PM DISTRICT NUMBER _____

DIVISION _____

PRINT NAME OF PURINA MILLS DEALER ACCT. MGR OR RETAIL SPECIALIST _____

The submitted information is accurate and correct. In consideration for this Award Application being considered and accepted by Land O' Lakes Purina Feed, LLC for the Award Jacket, Belt Buckle or Honor® Show Chow® Feed Rewards Program points certificate, I hereby authorize Land O' Lakes Purina Feed to publish my name, photographs or videos of me and my property and all material I furnish until revoked by me in writing. Revocation shall not affect any material previously prepared. (Attach color photograph).

SIGNATURE OF APPLICANT _____ DATE _____

SIGNATURE OF ADULT LEADER _____ DATE _____

SELECT YOUR AWARD

Additional Award Information at: www.HonorShowChow.com

- This is my **FIRST WIN** for 2012. Please send me:

For **NATIONAL & STATE** winners only (Select One Item Only):

- Navy Softshell Jacket
Tailored Fit
 (Please mark size)
 Mens XS S M L XL
 2XL 3XL 4XL
 Talls XLT 2XLT 3XLT
 Ladies XS S M L XL
 2XL 3XL 4XL
 Youth XS S M L XL



- Honor® Show Chow® Belt Buckle
 This is the buckle that will be received without personalization.

For **LOCAL | COUNTY | DISTRICT & REGIONAL** winners only:



- Navy Clipper Jacket (Please mark size)
 Adult XS S M L XL
 2XL 3XL
 Youth S M L XL

- This is my **SECOND WIN** for 2012 (Select One Item Only):
 Please send me: Animal Brush Feed Scoops Multi-Tool Hat (Khaki) Hat (Pink)

2012 Honor® Show Chow® Top Performers Qualifying Feed Chart



This program is subject to change or terminate without prior notice. Products and availability may vary by region. Check with your Land O' Lakes Purina Feed representative for availability

Minimum amounts of Honor® Show Chow® Feeds to qualify for Honor® Show Chow® Top Performers Award Program



TOP PERFORMER CHECKLIST

I am ready to receive my Top Performer award! I have:

- Completely filled out my application. **(NO P.O. BOXES)**
- Included a clear, **color**, 5" x 7" photograph of myself with my winning animal at the show, with the appropriate show signage in the background. **(Must be original photo, no copies.)**
- I have included my Original Purina Difference™ Icons. (No copies. See above for minimum Purina Difference™ Icons.)**

Once you have completed these steps, please send to:

Program Headquarters
911 North Broadway Ave.
Oklahoma City, OK 73102

Your submitted photograph will be posted on our website at www.HonorShowChow.com. Please allow 6-8 weeks from time of submittal for award processing and to view your photograph on the website. **An e-mail confirmation will be sent once application is received and once order has been shipped.** We strongly suggest that you keep a copy of all documents and photos submitted in the event that your application is lost in the mail. **For faster service and return of your award we suggest that you, personally, mail in your application.**

You can track your order online at www.TrackShowOrders.com. You will receive e-mails when your order is received and when your order is shipped. Additionally, if you are having your order customized you will receive an e-mail to approve your customization. Watch for our new Track Show Order App that will be available on the iTunes App Store, 1st Quarter of 2012. This app will be available for Recipients, dealers, sales representatives, and division representatives. Have a question about your order? Please call **1-877-204-6667** for assistance.

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Sample of Purina Difference™ Icon

PURINA DIFFERENCE™
Rewards Program

Join the Purina Difference™ Rewards Program
at purinamills.com/rewards and receive
coupons, E-newsletters, information on
contests, promotions and more!