







Powerful Performance. Winning Results.



Impact Club Calf

Honor® Show Chow® Impact Club Calf is designed to be fed to starting and growing show cattle. Impact Club Calf is a REGIONAL product and is not available in all markets nationally.

FEATURES	BENEFITS
Fully fortified with all essential vitamins and minerals	Properly fortified to support proper growth and development
Textured feed containing 14% crude protein and 3% crude fat	Correct amount of protein and energy for growing cattle
 Diamond V <small>YEAST CULTURE</small> Confidence at the gut level®	Better palatability helps maintain consistent feed intake. Better feed digestibility helps make more nutrients available to the animal for absorption, performance, health and production.
	Supports calves during times of heat stress and supports hair growth
 	Organic trace minerals that help improve bioavailability of zinc, copper, cobalt, and manganese

REGIONAL AVAILABILITY ONLY - TX, OK & LA

Visit our website to download this product form.



Check your current price list for availability in your region, or contact your local Purina Dealer or Representative for more information.

For more information on this product, visit our website at www.HonorShowChow.com or call Purina Customer Service at 1-800-227-8941

Impact Club Calf

GUARANTEED ANALYSIS

Crude Protein, %	(min)	14.0
Non Protein Nitrogen	(max)	2.30
Crude Fat, %	(min)	3.00
Crude Fiber, %	(max)	20.0
Calcium, % (Ca)	(min)	0.50
Calcium, % (Ca)	(max)	1.05
Phosphorus, % (P)	(min)	0.45
Potassium, % (K)	(min)	1.10
Salt, % (Na Cl)	(min)	0.15
Salt, % (Na Cl)	(max)	0.65
Selenium, ppm (Se)	(min)	0.30
Zinc, ppm (Zn)	(min)	150.0
Vitamin A, UI/lb	(min)	6000.00

Medicated for control of coccidiosis caused by eimeia bovis and eimeria zuernii and for control of bacterial pneumonia associated with shipping fever complex caused by Pasteurella spp. Susceptible to chlortetracycline in beef cattle weighing up to 800 pounds.

Active Drug Ingredient: Chloratetracycline (35.0 g/ton), Lasalocid (30.0 g/ton)

FEEDING DIRECTIONS

Honor® Show Chow® IMPACT CLUB CALF is designed to be fed to starting and growing show cattle. Hand feed at the rate of 20 lbs per day to calves weighing up to 800 lbs in bodyweight in order to provide 350 mg per head per day chlortetracycline and 1 mg Lasalocid per 2.2 lbs in bodyweight per day. In addition, feed 2 to 3 lbs of good quality grass hay per day.

Important: This product is to be fed only to the animal species as directed on the label.

Follow these management practices:

1. When making a ration change, allow 7-10 days for animals to adjust to the new ration.
2. Provide a source of fresh, clean water at all times.
3. Do not allow fine material to accumulate in feeders.
4. Provide adequate, well-protected and well-managed bunk space for each animal to prevent feed from becoming wet and moldy.
5. When fed from a self-feeder, adjust feeder to minimize quantity of feed accumulating in trough.
6. Cattle should be vaccinated against enterotoxemia.
7. Consult your veterinarian for the recommended health program for your local area. This includes internal and external parasite control.

In groups of cattle, there are certain animals that experience chronic bloat or other digestive disturbances, and consequently are poor performers. In addition, excess feed consumption, severe weather changes resulting in erratic feed consumption and poorly-managed feeding practices can increase the incidence of bloat in all cattle. If bloating does occur, the above management practices should be reviewed.

Caution:

The safety of Lasalocid in unapproved species has not been established. Do not allow horses or other equines access to feeds containing lasalocid. Do not feed moldy or insect-infested feed.

Warning:

A withdrawal period has not been established for this product in pre-ruminating cattle. Do not use in calves to be processed for veal.