



# Powerful Performance. Winning Results.



## Broiler Complete

*This is a nutritionally complete, balanced ration for growing broilers from hatch to market. This 26% protein feed is designed to get birds off to a good start and grow them into show condition within a very short period of time. Honor® Show Chow® Broiler Complete is supported by Purina Mills knowledge, experience and research.*

FEATURES	BENEFITS
Nutritionally complete feed	Contains all the essential nutrients required throughout the growing and finishing phases – allows show birds to develop to their full potential
Amino acid balance	Gets birds off to a good start and quickly grows them into show condition – allows proper growth and development to produce good conformation – promotes excellent feathering
Highly effective pigmenting materials	Results in a deep skin, shank and beak colorfeathering
Product form	<ul style="list-style-type: none"> <li>• Particle size is easy for starting chickens and growing birds to eat</li> <li>• Prevents sorting – assures consistent nutrient intake</li> <li>• Reduces feed wastage</li> </ul>
High fat and energy content	<ul style="list-style-type: none"> <li>• Provides necessary fuel to grow birds</li> <li>• Birds develop an excellent finish</li> </ul>
Research and field proven	Feed it with total confidence – <i>backed by Purina Mills' legendary tradition of fundamental and applied research – thousands of winning entries at local and national shows</i>
Medicated Option (Amprolium and BMD)	<ul style="list-style-type: none"> <li>• Aids in the prevention of coccidiosis</li> <li>• For increased weight and improved feed efficiency</li> <li>• No withdrawal time required</li> </ul>



Regional Availability

**Check your current price list for availability in your region, or contact your local Purina Dealer or Representative for more information.**

Visit our website to download this product form.

[www.HonorShowChow.com](http://www.HonorShowChow.com)

For more information on this product, visit our website at [www.HonorShowChow.com](http://www.HonorShowChow.com) or call Purina Customer Service at 1-800-227-8941

# Broiler Complete

## GUARANTEED ANALYSIS

Crude Protein, %	(min)	26.0
Lysine, %	(min)	1.20
Methionine, %	(min)	0.50
Crude Fat, %	(max)	4.50
Crude Fiber, %	(min)	4.50
Calcium, % (Ca)	(max)	0.70
Calcium, % (Ca)	(min)	1.20
Phosphorous, % (P)	(min)	0.60
Salt, % (Na Cl)	(min)	0.10
Salt, % (Na Cl)	(max)	0.60
Active Drug Ingredients		
Amprolium, %		.0125
Bacitracin Methylene Disalicylate, grams per ton		50

## FEEDING DIRECTIONS

Feed to show birds as the sole ration from hatch until birds are shown.

**Warning:**

Use as sole source of amprolium.

**Special Consideration**

Do not use in feeds containing bentonite.

**The Winning Matrix™**

Efficient production requires a thorough understanding and application of the fundamental principles of good husbandry and sanitation. These include:

- 1. GOOD BREEDING:** Good breeding gives poultry the ability to perform satisfactorily and produce healthy offspring.
- 2. GOOD NUTRITION:** An adequate amount of a balanced ration containing all required nutrients, vitamins and minerals is essential for good health and proper conformation.
- 3. SOUND MANAGEMENT:** "Know How" is required to provide the proper environment and care to minimize stress, which can adversely affect development.
- 4. CAREFUL SANITATION:** Cleanliness is essential in providing a healthful environment.

These are the building blocks of the Honor® Show Chow® poultry program and the keys to successful poultry production. Practical application of these basic principles will not only enhance your bird's growth and development, but also increase its potential of winning on the show circuit.